

Dr. A. G. D. Bendale Mahila Mahavidyalaya, Jalgaon
Department of Geography

Paper I – Theory Paper

Title of the Paper – Basics of Tourism

Total Marks : 100

Unit I –Tourism :-Concept, definitions and historical development. types of tourist, traveler, excursionists, forms of tourism inbound, outbound, domestic and international.

Unit II –Nature and forms of Travel/Tourism: Tourism system, nature, characteristics and components of tourism industry, push – pull factors in tourism.

Unit III –Motivation for travel:- Basic travel motivators, early travel motivators, tourism demand, motivation of tourism demand. measuring tourism demand. pattern and characteristic of tourism supply, factors influencing tourism demand and supply.

Unit IV – Organization in tourism: – Needs and factors ,national Tourist Organizations, role and functions of Important tourism Organizations: WTO, IATA, PATA, TAAI, WTTC, seasonality and tourism.

Unit V –Impact of tourism at the destination:- Its impact socio-cultural, environmental and economic factors affecting the future of tourism business sociology of tourism.

Suggested Books :

- 1) Introduction to Tourism : A. K. Bhatia
 - 2) Tourism system : Mill R. C. and Morrison
 - 3) Tourism Development : R. Garther
 - 4) Successful Tourism management :Pran Nath seth
-

Paper II – Theory Paper

Title of the Paper :- Tourism products in India

Total Marks : 100

Unit I – Introduction

Tourism products: meaning, characteristics, classification.

Heritage: - meaning, heritage sites of India.

Historic monuments of tourist significance: - forts, palaces, museums, art galleries.

Unit II – Architecture and religion

Architectural heritage of India

Popular religious centers of India:- Hindu, Buddhist, Jain, Muslim and Christian

Unit III – Nature based products.

Islands and beaches.

Deserts and hill station.

Protected area: Wildlife sanctuaries, national parks.

Unit IV – Special interest tourism products.

Performing art of India:- classical dances, folk dances, and folk culture.

Handicrafts and textiles of eastern India.

Fairs and festivals of India

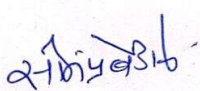
Suggested Readings:

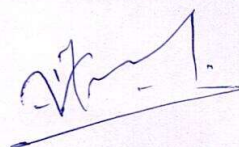
- 1) The wonder that was India : A. L. Basham
- 2) A cultural history of India : A. L. Basham
- 3) India – Lonely planet
- 4) India – plan your own holiday – S. Jagannathan
- 5) Travellers Indian – H K Kaul.
- 6) Museums of India – S. Punja
- 7) The Art of Ancient India – S. Huntington
- 8) Indian Architecture – Percy Brown

Paper III – Practical Paper

Title of the Paper :-Field study Tours

At the end of the first semester all the students will have to undergo a field study tour (FST) during the winter vacation and submit their report as a paper carrying 100 marks (4 credits) in the second semester. The students will have to give presentation based on their reports before a duly constituted board of faculty members.


Course - Co-ordinator
Sanjay P. Bendale


Head
Dept. of Geography
Dr. A. G. D. B. M. Mahavidyalaya
Jalgaon.